

## ABOUT THE COLLEGE

"Samskruti College of Engineering and Technology" sponsored by St.Vincent Educational Society started by a Group of professionals for promoting professional education. It has started functioning from the A.Y 2005-2006 with the approval of AICTE and Govt. of A.P. and all the courses are affiliated to JNTU, Hyderabad. The Institute is running with a missionary zeal to develop as Centre of Excellence' and to train human resources to International standards in the area of Engineering & Technology.

Samskruti College of Engineering & Technology, Polytechnic, Pharmacy and Business management are located in pollution free environment and with natural surroundings at kondapur Village, Ghatkesar Mandal, Medchal Dist. It is on Hyderabad-Warangal Highway near by Ghatkesar town and 12km away from Uppal, Hyderabad connected by TSRTC bus routes from various prominent localities of twin cities.

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### Resource Person

**Mr.Murali krishna,**  
Assistant Professor,  
St. Martins Engg &Tech,  
9963489754

## Organising Committee

### Principal

**Dr. Sreedhar Reddy**

### Chairman

**A.V. Ramana Reddy**

### Seceretry

**M.Rajendra Krishna**

### Organising HOD

**G. RADHA DEVI**

### CO-ORDINATORS

**K. VAMSHI KRISHNA**

### EVENT OBJECTIVES

Direct investment, industrial development

### EVENT OUTCOMES

Research on patents, positive transformation

# Workshop on IPR Training

**06-09-2016**

**Organised by  
Computer Science &  
Engineering**



**SAMSKRUTI**  
**COLLEGE OF ENGG & TECH**

(Approved by AICTE/PCI, New Delhi, Affiliated to JNTUH, Telangana)



# Kondapur Village, Ghatkesar Mandal, Medchal Dist.,  
Hyderabad - 501 301, Telangana State.  
Ph: 9701368503 / 9701368991 / 9505518259 / 9701368996  
web:www.samskruti.ac.in

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### Resource Person

**Mrs.A.Swathiguptha,**  
Associate Professor ,  
Sri Venkatesa Perumal College  
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9032095083

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### Principal

**Dr.J. Govardhan**

### Chairman

**A.V. Ramana Reddy**

### Seceretry

**M.Rajendra Krishna**

### Organising HOD

**DR. C ARUNA BALA**

### CO-ORDINATORS

**M.PAVANI**

**K.DEEPA**

### EVENT OBJECTIVES

The inventor exclusive rights to the patented process or design

### EVENT OUTCOMES

protects on invention by allowing its inventor & Utility, design and plant

# A lecture on Patent rights

**18-09-2017**

**Organised by  
Electronics &  
Communication Engineering**



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### Resource Person

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**Chairman**  
A.V. Ramana Reddy

**Seceretry**  
M.Rajendra Krishna

**Organising HOD**  
DR. T. NARAYANA GOUD

**CO-ORDINATORS**  
D.NIROSHA

### EVENT OBJECTIVES

to designing and implementing effective entrepreneurship policies &  
To make students more entrepreneurial

### EVENT OUTCOMES

Synthesize disparate strands of literature to link entrepreneurship to economic growth &  
Investigating the relationship between entrepreneurship and economic growth using elements of various fields

**A seminar on**  
**Entrepreneurship,**  
**Growth and Competetiveness**  
**11-11-2017**

**Organised by**  
**Master of Business**  
**Administration**



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**M.Rajendra Krishna**

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**D.NIROSHA**

### EVENT OBJECTIVES

to know the importance of entrepreneurship in the regional development & Understanding the extraordinary phenomenon of entrepreneurship

### EVENT OUTCOMES

The interrelation between entrepreneurial agency and regional structuring in order to expand current understandings of which types of entrepreneurship prevail in different localities

**A workshop on**  
**Entrepreneurship**  
**and regional development**  
**19/01/2018-20/01/2018**

**Organised by**  
**Master of Business**  
**Administration**



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#### Seceretry

M.Rajendra Krishna

#### Organising HOD

KISHORE BABU

#### CO-ORDINATORS

K. DEEPA

Y. JALAJAKSHI

### EVENT OBJECTIVES

To enhance free trade at global level and attempt to bring all the countries together for the purpose of trading

### EVENT OUTCOMES

Understanding Progress of International Entrepreneurship Research& Globalizing economic environment, international activities of this cohort of firms drive the local realization of the benefits of economic integration

## A seminar on International entrepreneurship

09-03-2018

Organised by  
Electronics &  
Communication Engineering



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### Resource Person

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## Organising Committee

### Principal

**Dr.J. Govardhan**

### Chairman

**A.V. Ramana Reddy**

### Seceretry

**M.Rajendra Krishna**

### Organising HOD

**DR.C. SELIN RAVI KUMAR**

### CO-ORDINATORS

**P.BIKKU**

### EVENT OBJECTIVES

The objective of this seminar is to understand strategic entrepreneurship and that of corporate entrepreneurship

### EVENT OUTCOMES

strategic renewal and development of an existing business through the creation of new products, services, and activities, as well as new competitive postures and independent ventures

# A seminar on corporate and strategic entrepreneurship

**30-07-2018**

## Organised by CIVIL Engineering



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### Resource Person

**Mrs.K.Veena Sravanthi,**  
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### Organising Committee

#### Principal

**Dr.J. Govardhan**

#### Chairman

**A.V. Ramana Reddy**

#### Seceretry

**M.Rajendra Krishna**

#### Organising HOD

**G.RADHA DEVI**

#### CO-ORDINATORS

**K.VAMSHI KRISHNA**

#### EVENT OBJECTIVES

To channeling entrepreneurial drive into a dynamic process which takes advantage of all the opportunities the economy can provide.& Critical to leveraging India's demographic dividend.

#### EVENT OUTCOMES

Mobilize people and resources  
&Relation with entrepreneurship  
with economy

## A Seminar on the role of universities in fostering entrepreneurship

**19-12-2018**

### Organised by

### Computer Science Engineering



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### Resource Person

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## Organising Committee

### Principal

**Dr.J. Govardhan**

### Chairman

**A.V. Ramana Reddy**

### Seceretry

**M.Rajendra Krishna**

### Organising HOD

**DR.S.MANJULA**

### CO-ORDINATORS

**V.SANDEEP KUMAR**

**Y.JALAJAKSHI**

### EVENT OBJECTIVES

Proof of concept prototype, beta prototype&pre production prototype

### EVENT OUTCOMES

Proto types can create challenges to over come in the next version and ways to improve original idea

# A Seminar on Building ProtoTypes

**22-12-2018**

## Organised by Electronics and Communications Engineering



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## Resource Person

**Mr.V Prashanth Reddy,**  
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&Technology  
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**Seceretry**  
M.Rajendra Krishna

**Organising HOD**  
DR.T.NARAYANA GOUD

**CO-ORDINATORS**  
Y.VENKAT REDDY

## EVENT OBJECTIVES

To Value creation and creativity &  
Process understanding & Collaboration

## EVENT OUTCOMES

It can involve simple, incremental  
improvements in any area of your company

# A seminar on Innovation and entrepreneurial development

**09-02-2019**

## Organised by Master of Business Administration



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**K.VAMSHI KRISHNA**

### EVENT OBJECTIVES

Copyright protects words and design elements that identify the source of a product

### EVENT OUTCOMES

Its helps to provide its creater rights for a limited period of time and also know the difference between copy righy and trade mark

# A seminar on copyright and trademark

**16-02-2019**

## Organised by Computer Science Engineering



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**A.SURESH KUMAR**

**CO-ORDINATORS**  
**K.SRIDHAR**

### EVENT OBJECTIVES

It involves the researching the market and learner's needs and developing new and improved products and services to fit these needs

### EVENT OUTCOMES

Generate the ideas,  
research the market  
and identify the learners needs

# A Lecture on Planning R&D Activities

**21-12-2019**

## Organised by Electrical and Electronics Engineering



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**K.VAMSHI KRISHNA**

### CO-ORDINATORS

**P.YEMUNA**

### EVENT OBJECTIVES

to develop and strengthen the quality of entrepreneurship & Removing unemployment

### EVENT OUTCOMES

Mobilize people and resources & Relation of entrepreneurship with economy

# A seminar on Entrepreneurship and Startups

**24-02-2020**

# Organised by Computer Science Engineering



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### Resource Person

**Mrs. K. Narmatha,**  
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## Organising Committee

**Principal**  
**Dr.J. Govardhan**

**Chairman**  
**A.V. Ramana Reddy**

**Seceretry**  
**M.Rajendra Krishna**

**Organising HOD**  
**K.VAMSHI KRISHNA**

**CO-ORDINATORS**  
**P.YEMUNA**

### EVENT OBJECTIVES

Provide information about the person who implemented the incentive& Frame the decision situation

### EVENT OUTCOMES

Affect the process by which people learn new preferences& They provide the motivation to persue the preferences

# A lecture on Economic Insentives

**14-03-2020**

## Organised by Computer Science Engineering



**SAMSKRUTI**  
**COLLEGE OF ENGG & TECH**

(Approved by AICTE/PCI, New Delhi, Affiliated to JNTUH, Telangana)



# Kondapur Village, Ghatkesar Mandal, Medchal Dist.,  
Hyderabad - 501 301, Telangana State.  
Ph: 9701368503 / 9701368991 / 9505518259 / 9701368996  
web:www. samskruti.ac.in

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### Resource Person

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## Organising Committee

### Principal

**Dr.J. Govardhan**

### Chairman

**A.V. Ramana Reddy**

### Seceretry

**M.Rajendra Krishna**

### Organising HOD

**PROF.M.SREENIVASULU**

### CO-ORDINATORS

**K.VANI SREE**

**V.SANDEEP KUMAR**

### EVENT OBJECTIVES

To make people learn compliance with law  
&To develop and fortify  
entrepreneurial quality, i.e.,  
motivation or need for achievement

### EVENT OUTCOMES

Establishing selection committee for screening of candidates & Promotional activities by using electronic or print media, posters, leaflets, etc

# A seminar on Entrepreneurship Development in India

**19-09-2020**

## Organised by Electronics and Communications Engineering



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### Resource Person

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## Organising Committee

### Principal

Dr.J. Govardhan

### Chairman

A.V. Ramana Reddy

### Seceretry

M.Rajendra Krishna

### Organising HOD

K.VAMSHI KRISHNA

### CO-ORDINATORS

CH.MURALI

P.AVINASH

### EVENT OBJECTIVES

Creating application designs,  
ranging from mocks,graphical views

### EVENT OUTCOMES

Finding differences between requirement  
and design and detecting a typo

# A Lecture on Product design and Testing

12-12-2020

## Organised by Computer Science Engineering



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### Resource Person

"Dr. B.Aarthy  
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## Organising Committee

### Principal

Dr.J. Govardhan

### Chairman

A.V. Ramana Reddy

### Seceretry

M.Rajendra Krishna

### Organising HOD

DR. T. NARAYANA GOUD

### CO-ORDINATORS

CH.MURALI

P.AVINASH

### EVENT OBJECTIVES

patent is a recognition for an invention which satisfies the criteria of global novalty

### EVENT OUTCOMES

Provides a Mechanism of handling infringement, piracy & unauthorised use

# A workshop on legal rights, governing the use of creations of the human mind

06-02-2021

## Organised by Computer Science Engineering



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### Resource Person

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#### Principal

**Dr.J. Govardhan**

#### Chairman

**A.V. Ramana Reddy**

#### Seceretry

**M.Rajendra Krishna**

#### Organising HOD

**GOPI CHAND BOOSA**

#### CO-ORDINATORS

**R.PANDU**

### EVENT OBJECTIVES

is reforms emphasis on the importance of developing employability skills.&create the social change by an Entrepreneur

### EVENT OUTCOMES

Able to sell themselves and their ideas&Practical application of skills to properly key into global dynamics, competitiveness, and employability

## A seminar on entrepreneurship - A suitable tool for employability

**20-02-2021**

### Organised by

## Mechanical engineering



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