



**SAMSKRUTI COLLEGE OF ENGINEERING & TECHNOLOGY**  
(Approved by AICTE, New Delhi & Affiliated to JNTUH.)  
Kondapur(V), Ghatkesar(M), Medchal(Dist)

Date: 18/07/2017

**CIRCULAR**







All the staff members and students are hereby informed that to attend a seminar on "ENTERPRENEURSHIP AND INSTITUTIONS" by an esteemed resource person Dr.B AARTHI, Professor, CMR Technical Institutions


This program is organized by Department of EEE. All are requested to attend the program at 10:00 am on 22<sup>nd</sup> July 2017 in seminar hall.

  
**HOD-EEE**

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3. All HODs
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		Reddy				

  
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Date: 24-07-2017

**PROGRAMME REPORT**

Name of the Programme: A One-Day Seminar on Entrepreneurship and Institutions  
Organized By: Department of EEE  
Schedule Date: 22<sup>th</sup> July-2017  
Resource Person: Dr. B.Aarthi  
Professor, CMR Technical Institutions.  
Mobile: 8374398689  
Email: dr.aarthi239@gmail.com

**Objective of the Program**

- The objective of this seminar is to understand the concept of Entrepreneurship and Entrepreneur.
- To make students more Entrepreneurial.

**Topics Covered**

- Enterprise education
- Entrepreneurship education.

**Outcome of the Program**

- Communicate effectively in a variety of formats
- Identify the key issues facing a business or business subdivision
- Utilize qualitative and quantitative methods to investigate and solve critical business problems



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Total No. of Participants: 41

  
COORDINATOR

  
HOD

  
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Kondapur(V), Ghatkesar(M), Medchal(Dist)

S.NO	HT NO	STUDENT NAME	SIGN
1	M.V PHANINDRA	16U11A0208 ESE	Phanindra
2	N 16U11A0209	N. Prashanth EEE	Prashanth
3	16U11A0210	P. Koushik EEE	P.K.
4	16U11A0211	P. Prem Kumar EEE	Prem Kumar
5	16U11A0212	T. Shivagiri EEE	Shivagiri
6	16U11A0213	V.S. Manikanta EEE	Manikanta
7	17U15A0201	B. Rajashekar EEE	Raj
8	17U15A0202	D. Anusha EEE	Anusha
9	17U15A0203	K. Arvind Kumar EEE	Arvind
10	17U15A0204	K. Anura EEE	Anura
11	17U15A0205	M. Asha EEE	Asha
12	17U15A0206	P. Nikhil Prasad EEE	Nikhil Prasad
13	17U15A0207	S. Madhu EEE	Madhu
14	17U15A0208	V. Deepika EEE	Deepika
15	17U15A0209	V. Swapna EEE	Swapna
16	17U15A0210	Y. Vinay Bady EEE	Vinay Bady
17	17U15A0212	Arunthomas EEE	Arunthomas
18	17U15A0213	B. Sravani EEE	Sravan
19	17U15A0214	B. Usha EEE	Usha
20	17U15A0215	B. Ganesh EEE	Ganesh
21	17U15A0216	C. Bharani Kumar EEE	C. Bharani
22	17U15A0217	Laxmapuram Deepika EEE	Deepika
23	16U11A0434	M. Manika EEE	Manika
24	16U11A0440	M. Subashtha ECE	Subashtha
25	16U11A0441	M. Kishor ECE	Kishor
26	16U11A0442	M. Nikhitha ECE	Nikhitha
27	16U11A0443	N. Mukteshwar ECE	N. Mukteshwar
28	16U11A0444	P. SHIVANI ECE	P. Shivani
29	16U11A0445	P. Manthia Reddy ECE	P. Manthia Reddy
30	16U11A0446	P. MANOJ KUMAR ECE	P. Manoj
31	16U11A0447	P. NAVEEN KUMAR ECE	Naveen
32	16U11A0448	P. ARCHANA ECE	P. Archana
33	16U11A0449	P. Rakesh goud EEE	R. Goud
34	16U11A0450	Purusottam Ram ECE	P. Ram
35	16U11A0451	R. Ram ECE	Ram
36	16U11A0452	R. Manohar goud ECE	R. Manohar
37	16U11A0453	R. Deepika ECE	R. Deepika
38	16U11A0454	R. Prakhalika ECE	Prakhalika
39	16U11A0455	R. Ashwini ECE	Ashwini



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Date: 06/11/2017

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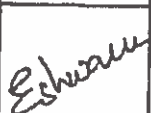
All the staff members and students are hereby informed that to attend a seminar on "ENTERPRENEURSHIP GROWTH AND COMPETITIVENESS" by the prominent resource person Miss. R.MALLISHWARI, Asst.Professor, Farah College of Engineering and Technology.

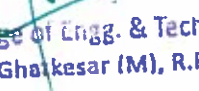
This program is organized by Department of Business Management. All are requested to attend the program at 10:00 am on 11<sup>th</sup> November 2017 in seminar hall.

  
HOD-MBA

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Date: 13-11-2017

PROGRAMME REPORT

Name of the Programme: A One-Day Seminar on Entrepreneurship, Growth and Competitiveness

Organized By: Department of MBA

Schedule Date: 11<sup>th</sup> Nov-2017

Resource Person: Miss. R.Mallishwari  
Asst.Professor, Farah College of Engineering College  
Mobile: 8186092833  
Email: mallishwari.rajupeta@gmail.com

**Objective of the Program**

- The objective of this seminar is to designing and implementing effective entrepreneurship policies.
- To make students more entrepreneurial.

**Topics Covered**

- Economic Development
- Culture
- Technological Development And Education

**Outcome of the Program**

- Synthesize disparate strands of literature to link entrepreneurship to economic growth
- Investigating the relationship between entrepreneurship and economic growth using elements of various fields



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Principal  
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Total No. of Participants: 47

  
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S.NO	HT NO	STUDENT NAME	SIGN
1	16V11A0101	A. Mahesh	A. Ma
2	16V11A0102	B. Sakethi Reddy	B. Sakethi
3	16V11A0103	B. Charan Kumar	B. Charan Kumar
4	16V11A0104	B. Kamalakar	B. Kamalakar
5	16V11A0105	C. Vinod Kumar	Vinod
6	16V11A0106	D. Radha Krishna	D. Radha
7	16V11A0107	D. Naveen	D. Naveen
8	16V11A0108	D. Sravan Kumar	D. Sravan
9	16V11A0109	G. Jashwanth	Jashwanth
10	16V11A0110	Hari Nanya Sri	Hari Nanya Sri
11	16V11E0005	A. Sandeep Kumar	S
12	16V11E0006	B. Prakash	Prakash
13	16V11E0007	A. Subhash	A. Subhash
14	16V11E0008	A. Anitha	A. Anitha
15	16V11E0009	B. Sudhakar	Sudhakar
16	16V11E0011	B. Madhu	M
17	16V11E0012	B. Praveen	B. Praveen
18	16V11E0013	B. Madhu	B. Madhu
19	16V11E0014	B. Mahesh	B. M
20	16V11E0015	C. Bhanu	Bhanu
21	16V11E0016	D. Mahendar	D. Mahendar
22	16V11E0017	D. Harish	Harish
23	16V11A0118	M. Sajeed	M. Sajeed
24	16V11A0119	M. Isak Udin	M. Isak Udin
25	16V11A0120	M. Gopi Krishna	Gopi
26	16V11A0121	N. Akash	N. Akash
27	16V11A0502	A. Nikhitha	A. Nikhitha
28	16V11A0503	B. Padmini	Padmini
29	16V11A0504	C. Nikhila Sravani	Nikhila
30	16V11A0505	C. Deepak	Deepak
31	16V11A0506	C. Rachana	Rachana
32	16V11A0507	C. Shiva	Shiva
33	16V11A0508	C. Nikhil	Nikhil
34	16V11A0509	C. Rachana	Rachana
35	16V11A0510	D. Indrasena Reddy	Indrasena
36	16V11A0511	D. Mounika	Mounika
37	16V11A0512	D. Bhavya Laxmi	Bhavya
38	16V11A0513	E. Pragna Varma	Pragna
39	16V11A0514	F. Pranathi	Pranathi





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Date: 11/01/2018

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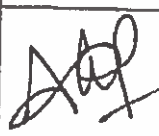


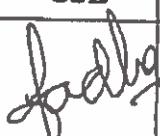
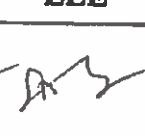
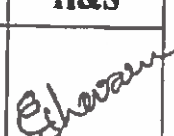
All the students are hereby informed that the Department of Business Management is organizing a Two day Workshop on "ENTERPRENEURSHIP AND REGIONAL DEVELOPMENT" by a resource person Dr.B AARTHI, Professor, CMR Technical Institutions.

This program is scheduled from 19<sup>th</sup> Jan 2018 to 20<sup>th</sup> Jan 2018. All the students are invited and advised to actively participate in this program.

  
HOD-MBA

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Date: 22-01-2018

**PROGRAMME REPORT**

Name of the Programme: A Two-Day Workshop on Entrepreneurship and Regional Development

Organized By: Department of MBA

Schedule Dates: 19<sup>th</sup> Jan-2018 to 20<sup>th</sup> Jan-2018

Resource Person: Dr. B.Aarathi  
Professor, CMR Technical Institutions.  
Mobile: 8374398689  
Email: dr.aarathi239@gmail.com

**Objective of the Program**

- The objective of this Workshop is to know the importance of entrepreneurship in the regional development
- Understanding the extraordinary phenomenon of entrepreneurship

**Topics Covered**

- Management
- Organization Studies
- Social sciences
- Humanities

**Outcome of the Program**

- The interrelation between entrepreneurial agency and regional structuring in order to expand current understandings of which types of entrepreneurship prevail in different localities.



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Total No. of Participants: 52

  
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S.NO	HT NO	STUDENT NAME	SIGN
1.	K. Usha Kiran	18U11E0033	Usha
2.	L. Ranjith	18U11E0034	Ranjith
3.	M. Gini Prasad	18U11E0035	Gini
4.	M. Shiva Kumar	18U11E0036	Shiva
5.	MD. MANSOOR	18U11E0037	mansoor
6.	MD. FAZIL	18U11E0038	Fazil
7.	MD. Azharuddin	18U11E0039	Azharuddin
8.	M. Harish	18U11E0040	Harish
9.	M. Sulekha	18U11E0041	Sulekha
10.	18U11E0042	M. Mamatha	Mamatha
11.	43	N. Raghavendra	Raghav
12.	44	O. Raji Kumar	Raji
13.	45	P. Pallavi	Pallavi
14.	46	P. Ravali	Ravali
15.	48	R. Anitha	Anitha
16.	49	R. Navaneetha	Navaneetha
17.	50	R. Venkata Chary	Venkata
18.	51	R. Ramya	Ramya
19.	52	R. Chivandeevi	Chivande
20.	53	S. Sharmeni	Sharmeni
21.	18U11E00306	G. Vineetha	Vineetha
22.	307	G. Aravind Goud	Aravind
23.	308	G. Bharath	Bharath
24.	309	K. Rohit	Rohit
25.	310	K. Rama Krishna	Ramakrishna
26.	311	K. Charan	Charan
27.	312	K. Kranthi	Kranthi
28.	313	K. Bala Kumal	Bala
29.	314	K. Dilip	Dilip
30.	315	M. Prashanth	Prashanth
31.	316	M. Vidyanand	Vidyanand
32.	317	M. Vamsi	Vamsi
33.	318	P. Saketha	Saketha
34.	319	P. Raj Kumar	Raj
35.	320	R. Islam	Islam
36.	321	S. Yellenday	Yellenday
37.	322	S. Anja Sibramayam	Anja Sibramayam
38.	323	SHIVA GOPT	Shiva Gopi
39.	324.	T. Sai Varana	T. Sai Varana

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## Circular

Date:04/02/2018


All students and staff members informing you that a one day program on "Intellectual activity in the industrial field" is going to be organized in the seminar hall on 09/02/2018. You gain a basic knowledge on patent, trade-marks, copyrights, industrial designs The session will be organized by CSE department. Make it a grand success with your presence.

  
Principal

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Director information  
Principal's office

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Date: 10/02/2018

**PROGRAM REPORT**

Program Name : Intellectual Activity In The Industrial Field  
Date of activity : 04/02/2018  
Venuc : College Auditorium  
Organized by : Dept of CSE  
Number of Participants : 35 Members

In clusters of modern low-and high-rise office buildings set amid acres of lush greenery here, thousands of engineers are hard at work, writing software for the latest telephones, designing next generation microprocessors, and developing wireless broadband technology. Innovation in software products can be protected as intellectual property, usually either through the use of copyrights or patents. Both patents and copyrights are devices that are intended to protect a firm's or individual's innovation from misuse by others, although they are quite different devices for doing so. Copyrights, generally, protect the expression of an idea. That is, copyright protection extends to a specific work, but cannot be applied to the ideas contained in such work. The application of copyright protection for software products was firmly established internationally via the World Trade Organization's (WTO) Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs). Under Article 10 of the TRIPs agreement, WTO members are required to treat computer programs, whether in object or in source code, as literary works as defined in the Berne Convention. Copyright protection thus extends automatically to software code once the code has been written and recorded in a medium (i.e., hard drive of a computer). A copyright holder may use his or her right to prevent others from using, making, selling or distributing unauthorized copies of the work. The protection of intellectual property was of little interest to Indian software companies in the past. In part this lack of interest is explained by the small "new knowledge" content of Indian software services-there was not much intellectual property to protect. Indian companies did not own the customized intellectual property they might have created since their work product fell under work for hire standards or ownership was explicitly transferred to the hiring company. But even if India companies created software services that had new knowledge value, they did not seriously take steps to protect it.

  
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### Patents-

Intellectual property outputs were small. Among the Indian firms in the top 100 software firms in India, only three percent had any patents awarded in the US in the 1996-2003 periods while one-third of the foreign-owned software firms had US patents awarded in this period.



### Copyrights-

Copyrights are a more frequent though less effective method than patents for protecting intellectual property in software. In the 1996-2003 time periods, 18% of the top Indian software firms had registered software copyrights in the US. More foreign-owned software firms in India registered copyrights in the US than Indian firms.

### Why Intellectual Property Outputs Were Small-

The small amount of new and valuable intellectual property creation credited to the Indian software industry is due in part to the fact that most of the software services work that Indian firms did was at the entry level of the software services value-addition hierarchy. This work required technically educated labor, but not advanced skills.

### Intellectual Property Protection in the Past-

India has had a bad reputation for the protection of intellectual property because of reasons unrelated to software (e.g., lack of product patents in pharmaceuticals, and a slow judicial



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system), but also because of high piracy rates of software packaged products. But this did not discourage the growth and development of the Indian software services industry-instead it may have hastened it. It was not important to protect intellectual property in software in India because there was not much to protect. However, this will not be true in the future.



### **Patent Protection-**

India does not award patents for software because under Indian law, software tends to fall into established unpatentable subject matter (i.e., business method, algorithm or pure mental act). However, software that has a technical effect and is part of a physical system is patentable. Discussions at high levels in India about pure software patenting are taking place. The issues include the extent to which social benefit would be impeded by software patents, the usefulness of 20-year patents in an industry with rapid rates of technological obsolescence, and the extent to which software patent applications can meet the non-obvious criterion. A change in Indian software patent policy may occur in the future, but not immediately.

### **Copyright Protection-**

Indian protection of software copyrights meets international standards in some respects but not others. In particular, Indian law does not prevent a properly registered software package from being copied for use on multiple computers, and does allow multiple copies of software to be made for non-commercial uses. High level discussions now taking place may reverse these two





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differences from international standards and bring India into full TRIPs and WIPO compliance. A more serious weakness in software copyright protection is its enforcement. Deterrence for copyright infringement is weak because proof is difficult and penalties are small. Conviction rates are low because the judiciary is understaffed and under qualified, and delays are too frequent and too long. Here also improvement might occur in the future in the form of proposals for the creation of special intellectual property courts. Indian Software and Intellectual Property in the Future.

### Indian Software and Intellectual Property in the Future-

The business model for the Indian software industry in the past will change in the future. To be the low-cost vendor of entry level customized software services will not be the main basis for competing by Indian software companies. The historical Indian advantage of labor that is abundant, low-wage, low-cost, technically educated, and English-speaking is being eroded.

Indian wages are rising as demand catches up with supply, and other countries, especially Ireland and Israel in Europe, and China and the Philippines in Asia, are developing their own competitive labor pools. Income tax relief on export earnings from the government and marketing assistance from non-resident Indians in the US, will be less important in the future.

On 04/02/2018 from our college 30 students and 5 faculties have participated in the Intellectual activity in the industrial field.

Program Co- Ordinator

HOD

Samskruti College of Engineering & Technology  
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**ATTENDANCE SHEET**

Name of the Program:- Intellectual activity in the industrial field.

Date:- 09/02/2018

FEEDBACK:- Excellent (5), Very Good (4), Good (3), Avg (2), Poor(1)

S.NO	NAME OF THE STUDENT	ROLL NO	BRANCH	SIGNATURE	REMARKS
1	ADEPU MAHESH	16U11A0101	CIVIL		4
2	ALENI AKHILA	16U11A0150	CSE		3
3	A. Manoj	16U11A0201	EEE		2
4	G. Nandhu	15U11A0115	CIVIL		3
5	A. Sravan Raj	15U11A0201	EEE		4
6	A. Naga Raju	15U11A0301	MECH		3
7	B. Kalpana	15U11A0205	EEE		2
8	KUNDARATHIBHARANI	16U11A0114	CIVIL		4
9	J. Soumya	17U15A0523	CSE		3
10	D. Adarsh	16U11A0204	EEE		4
11	E. Avinash	15U11A0308	MECH		5
12	Samreen Begum	CSE	15U11A0525		4
13	B. Senthil	MECH	15U11A0305		3
14	K. Sweetha	17U15A0405	ECE		2
15	Ch. Arun Kumar	15U11A0311	MECH		4
16	R. Vandana	CSE	15U11A0523		3
17	D. Sarender	EEE	15U11A0206		3
18	J. Sai Krishna	17U15A0505	CSE		3
19	M. Manoj Kumar	17U15A0318	CIVIL		4
20	B. Manish	16U11A0302	MECH		4
21	J. Vandana	15U11A0519	CSE		4
22	H. Sai Sudheer	16U15A0404	ECE		3
23	Sana begum	17U15A0409	ECE		2
24	K. Sandhya	15U11A0518	CSE		3
25	T. Maulisai	16U15A0406	ECE		2
26	K. Dilip	16U11A0314	MECH		3
27	J. Ramya	17U15A0518	CSE		3
28	393K. ANIL	16U11A0111	CIVIL		3
29					
30					
31					
32					
33					
34					
35					

PROGRAM COORDINATOR

HOD



**SAMSKRUTI COLLEGE OF ENGINEERING & TECHNOLOGY**  
(Approved by AICTE, New Delhi & Affiliated to JNTUH.)  
Kondapur(V), Ghatkesar(M), Medchal(Dist)

Date: 05/03/2018

**CIRCULAR**

All the staff members and students are hereby informed that to attend a seminar on "INTERNATIONAL ENTREPRENEURSHIP" by a renowned resource person R.MALLISHWARI, Asst.Professor, Farah College of Engineering and Technology

This program is organized by Department of ECE. All are requested to attend the program at 10:30 am on 9<sup>th</sup> March 2018 in seminar hall.

**HOD-ECE**

**Copy to:**

1. Hon'ble-Chairman/Secretary (for information)
2. Principal office
3. All HODs
4. Library
5. Notice Board

IQAC	ME	CE	EEE	CSE	MBA	H&S

**Principal**  
Samskruti College of Engg. & Techno-  
Kondapur (V), Ghatkesar (M), R.R. Dis



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Date: 12-03-2018

PROGRAMME REPORT

Name of the Programme: A One-Day Seminar on International Entrepreneurship  
Organized by: Department of ECE  
Schedule dates: 9<sup>th</sup> March-2018  
Resource Person: Miss. R.Mallishwari  
Asst.Professor, Farah College of Engineering College  
Mobile: 8186092833  
Email: mallishwari.rajupeta@gmail.com

**Objective of the Program**

- To enhance free trade at global level and attempt to bring all the countries together for the purpose of trading.

**Topics Covered**

- Brand awareness.
- Competitive intelligence.
- Consumer loyalty.

**Outcome of the Program**

- Understanding Progress of International Entrepreneurship Research
- globalizing economic environment, international activities of this cohort of firms drive the local realization of the benefits of economic integration



*Rajupeta*  
Principal

Samskruti College of Engg. & Technology  
Kondapur (V), Ghatkesar (M), R.R. Dist



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Kondapur(V), Ghatkesar(M), Medchal(Dist)



Total No. of Participants: 44

  
COORDINATOR

  
HOD



*Principal*

Samskruti College of Engg. & Technology  
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# SAMSKRUTI COLLEGE OF ENGINEERING & TECHNOLOGY

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Kondapur(V), Ghatkesar(M), Medchal(Dist)

S.NO	HT NO	STUDENT NAME	SIGN
1	18U11A0107	BHANDATH PRAVEEN	B. Praveen.
2	18U11A0108	B. THARUN	Tharun
3	18U11A0109	BOKKA BIRAM REDDI	Reddy.
4	18U11A0110	B. LOREMAN	Lorman.
5	18U11A0111	Ch. Anil	Anil
6	18U11A0112	D. Divya	Divya
7	18U11A0512	G. Sushma	Sushma
8	18U11A0513	G. Greenoth	Greenoth
9	18U11A0514	G. Meghanya	Meghanya
10	18U11A0515	K.L. Sandeep	Sandeep
11	18U11A0201	Abhishek	Abhishek
12	18U11A0202	G. Venkateshwar	Venkatesh
13	18U11A0203	M. Hanjith	Hanjith
14	18U11A0204	Sk. Abdul Raheem	Raheem
15	18U11A0205	T. Anusha	Anusha
16	18U11A0206	T. Varshini	Varshini
17	18U11A0207	CH NITHISH KUMAR	Nithish
18	18U11A0208	G. Swathi	G. Swathi
19	18U11A0209	J. Mani Sai	J. Mani Sai
20	18U11A0210	S. Praveen	Praveen
21	18U11A0211	S. SAMEER	Sameer
22	18U11A0212	Bikash Sen	Bikash Sen
23	19U15A0202	G. Saleesh	G. Saleesh
24	19U15A0203	M. Susmitha	M. Susmitha
25	19U15A0204	M. FAIZAN	M. FAIZAN
26	18U11A0411	C. Sathwika	C. Sathwika
27	18U11A0412	C. Rihayika	C. Rihayika
28	18U11A0413	D. ARAVIND	Aravind
29	18U11A0414	D. Madhumitha	D. Madhumitha
30	18U11A0415	D. Eshasha varadhan	Eshasha
31	18U11A0416	D. THARUN	Tharun
32	18U11A0417	E. Sandeep	Sandeep
33	18U11A0418	G. Sankosh Kumar	G. Sankosh
34	18U11A0419	G. Durgaa Prasad	G. Durgaa
35	18U11A0420	G. GOWRI PRSYA	Prasya
36	18U11A0421	G. Anusha	Anusha
37	18U11A0422	H. BHASKAR	Bhaskar
38	18U11A0423	K. Sahana	Sahana
39	18U11A0424	K. SHIVANI	K. Shivani

Principal

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Kondapur (V), Ghatkesar (M), R.A. Dist

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