



Circular









Date:18/12/2019


Immensely inform to all the students of our college and staff that a "Lecture on Planning R&D activities" will be organized by the department of EEE to be held on 21/12/2019 at 10.00AM in seminar hall. These research activities enthusiastically teaches new trends in work places. Hence take a pleasure to adopt the knowledge by attending the session.


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Date: 24/12/2019

PROGRAM REPORT

Program Name : Lecture on Planning R&D Activities
Date : 21/12/19
Venue : College Seminar Hall
Organized by : Dept of EEE
Number of participants : 35 Members

Research and development refers to a wide range of business, governmental, and academic activities designed to gather new knowledge. Sometimes, the new knowledge leads to new products or processes, and sometimes it doesn't. The purpose of R&D is to expand the frontiers of human understanding and to improve our society as a whole. In other words, to supply the innovations that took us from the wall phone to the iPhone 5. R&D activities can be subdivided into three categories: pure research, applied research, and development activities. Research and development is a key element for the success of any educational institute. R & D involves two major types of research by purpose. It combines systematically both basic and applied research, and aims at discovering solutions to problems or creating new educational products. It involves researching the market and the learners' needs and developing new and improved products and services to fit these needs.

It may take following forms:

Basic Research-

When research aims to understand a subject matter more completely and build on the body of knowledge relating to it, then it falls in the basic research category. This research does not have much practical application. The findings of such research may often be of potential interest to a university.

Applied Research-

Applied research has more specific and directed objectives. This type of research aims to determine methods to address a specific needs or requirements of learners/society. These investigations are all focused on specific objectives regarding products or processes e.g. determining methods to increase motivation of learners.



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Development-

Development is when findings of a research are utilized for the production of specific products including materials, systems and methods. Design and development of prototypes and processes are also part of this area. Development is research that generates requisite knowledge and designs for production and converts these into prototypes e.g. developing course materials or developing computer software for self-paced learning.

General R&D Process

The R&D may take months or years to yield useful products. Universities utilize this process for new product development and innovation. Though each college or university may have its own unique research methodology, a general research process will form the framework for it.

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- Generate the ideas
 1. Research the market
 2. Identify learners' needs
- Refine the ideas
 1. Focus ideas
 2. Identify the objectives
- Basic Research
 1. Hypothesize and clarify
 2. Synthesize and theorize
- Applied Research
 1. Concept testing research
 2. Design and test the product
- Develop and test prototype
- Development and marketing of technical invention
- Commercialization of the product

On 21/12/19 from our college 30 students and 5 faculties have participated in the Lecture on Planning R&D Activities.

Program Co-Ordinator

HOD

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ATTENDANCE SHEET

Name of the Program:- Lecture on planning R & D activities.

Date:- 21/12/2019

FEEDBACK:- Excellent (5), Very Good (4), Good (3), Avg (2), Poor(1)

S.NO	NAME OF THE STUDENT	ROLL NO	BRANCH	SIGNATURE	REMARKS
1	M. MOUNIKA	18U11A0519	CSE		4
2	G. Suresh	18U11A0116	CIVIL		3
3	B. Praveen	19U15A0209	EEE		2
4	S. Sameer	18U11A0211	EEE		1
5	K. Mallesh	18U11A0309	MECH		3
6	J. Srinidhi	18U11A0120	CIVIL		2
7	C. ANIL	18U11A0111	CIVIL		4
8	G. Sushma	18U11A0241	CSE		3
9	V. Vikas	18U11A0308	MECH		4
10	D. Tharun	18U11A0416	ECE		3
11	N. Bhaskar	17U11A0209	EEE		2
12	R. Nareeb	18U11A0279	CIVIL		3
13	G. Anusha	18U11A0401	ECE		4
14	K. Vanitha	18U11A0325	MECH		3
15	B. Tharun	18U11A0108	CIVIL		3
16	A. Anil	17U11A0403	ECE		3
17	V. Srikanth	17U11A0359	CSE		4
18	R. ANIL	17U11A0118	CIVIL		5
19	U. Namden	18U11A0131	CIVIL		4
20	T. Sumanitha	18U11A0528	CSE		3
21	K. Sumanth	17U11A0327	MECH		3
22	B. Srija	16U11A0408	ECE		4
23	Y. Vinay Babu	17U15A0210	EEE		3
24	B. Ganesh	17U15A0306	MECH		2
25	A. MAHESH	18U11A0104	CIVIL		2
26	N. ASHOK	17U15A0219	EEE		4
27	P. Deekshit	16U11A0533	CSE		3
28	G. RAHUL	19U15A0213	EEE		5
29	S. Varun	17U15A0335	MECH		3
30	K. Praveen	16U11A0519	CSE		2
31	RANIKUMAR.G	18U11A0114	CIVIL		3
32	P. Ramya	17U15A0308	CSE		3
33	T. RAJAN KALYAN	18U11A0130	CIVIL		3
34					
35					

PROGRAM COORDINATOR

HOD

Principal



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Date: 17/02/2020

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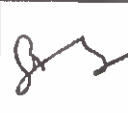


All the staff members and students are hereby informed that to attend a seminar on "ENTERPRENEURSHIP AND STARTUPS" by a renowned resource person K.VEENA SRAVANTHI, Deputy Manager, Global Solutions, Hyd

This program is organized by Department of Computer Science Engineering. All are requested to attend the program at 10:30 am on 24th Feb 2020 in seminar hall.


HOD-CSE

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Date: 25/02/2020

PROGRAMME REPORT

Name of the Programme: A One-Day Seminar on Entrepreneurship and Startups

Organized by : Department of CSE

Schedule dates : 24th Feb-2020

Resource Person : Mrs.K. Veena Sravanthi

Deputy Manager, Global Solutions, Hyderabad

Mobile No: 9963656364

Email: veena.sravanthi@gmail.com

Objective of the Program

- The objective of this seminar is to develop and strengthen the quality of entrepreneurship.
- Removing unemployment.
- Enhancing industrial development.

Topics Covered

- Quality of Entrepreneurship.
- Industrial development.

Outcome of the Program

- Mobilize people and resources
- Relation with entrepreneurship with economy


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Total No. of Participants: 43


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S.NO	HT NO	STUDENT NAME	SIGN
01	20011A6603	D. Ganesh	Ganesh
02	20011A6604	E. Mahesh	Mahesh
03	20011A6605	G. Arav	Arav
04	20011A6606	J. Ganesh	Ganesh
05	20011A6607	J. Sushant	Sushant
06	20011A6608	Pabbathi	Pabbathi
07	20011A6609	P. Ramu	Ramu
08	" 610	P. Arif	Arif
09	" 611	P. Srikanth	Srikanth
10	" 612	T. Valuru	Valuru
11	" 613	V. Aram	Aram
12	" 614	V. Sai	Sai
13	" 615	V. Nikhil	Nikhil
14	" 616	T. Radhika	Radhika
15	" 617	Vanaparthi	Vanaparthi
16	" 618	R. Raju	Raju
17	" 619	K. Gunthi	Gunthi
18	" 620	K. Vikas	Vikas
19	" 621	M. Ankit	Ankit
20	20011A0435	S. Sowndary	Sowndary
21	" 436	B. Akshay	Akshay
22	" 437	B. Phanidhar	Phanidhar
23	" 438	S. Pradeep	Pradeep
24	" 439	S. Naveesh	Naveesh
25	" 440	T. Arav	Arav
26	" 441	T. Rajesh	Rajesh
27	" 442	A. Vaishnavi	Vaishnavi
28	" 443	B. Narendar	Narendar
29	" 444	Ch. Raju	Raju
30	" 445	D. Dilip	Dilip
31	" 446	G. Mahesh	Mahesh
32	" 447	J. Bhupal	Bhupal
33	" 448	K. Ganesh	Ganesh
34	" 449	K. Balasankar	Balasankar
35	" 450	K. Raju	Raju

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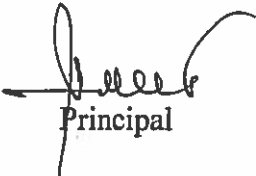
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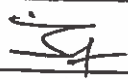

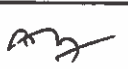





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Date:10/03/2020

This is to inform to all the students and staff, the department of CSE planned organize a "A lecture on economic incentives" to be held on 14/03/2020 in seminar hall at 10.30 AM. The program is initiated to deliver the topics by, by Mrs.Narmada, Assistant Professor. Hence I request all the faculty and students to attend to the lecture.


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Date: 17/03/2020

PROGRAM REPORT

Program Name : A Lecture On Economic Incentives
Date : 14/03/2020
Venue : College Seminar Hall
Organized by : Dept of CSE
Number of participants : 35 Members

Economic incentives are what motivates you to behave in a certain way, while preferences are your needs, wants and desires. Economic incentives provide you the motivation to pursue your preferences. Let's look at a basic example. Let's say you want wealth. You are motivated to work because you will be paid, which will help you achieve your preference for accumulating wealth. Of course, economic disincentives discourage behavior. Taxes are a prime example of disincentives because they make products and services more expensive.

Explicit economic incentives designed to increase contributions to public goods and to promote other pro-social behavior sometimes are counterproductive or less effective than would be predicted among entirely self-interested individuals. This may occur when incentives adversely affect individuals' altruism, ethical norms, intrinsic motives to serve the public, and other social preferences. The opposite also occurs—crowding in—though it appears less commonly. In the fifty experiments that we survey, these effects are common, so that incentives and social preferences may be either substitutes (crowding out) or complements (crowding in). We provide evidence for four mechanisms that may account for these incentive effects on preferences: namely that incentives may

- (i) Provide information about the person who implemented the incentive.
- (ii) Frame the decision situation so as to suggest appropriate behavior.
- (iii) Compromise a control averse individual's sense of autonomy.
- (iv) Affect the process by which people learn new preferences.

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An implication is that the evaluation of public policy must be restricted to allocations that are supportable as Nash equilibria when account is taken of these crowding effects. We show that well designed fines, subsidies, and the like minimize crowding out and may even do the opposite, making incentives and social preferences complements rather than substitutes.

Journal Information

The Journal of Economic Literature (JEL), first published in 1969, is designed to help economists keep abreast of the vast flow of literature. JEL issues contain commissioned, peer-reviewed survey and review articles, book reviews, an annotated bibliography of new books classified by subject matter, and an annual index of dissertations in North American universities.

On 14/03/2020 from our college 30 students and 5 faculties have participated in A lecture on economic incentives.

Program Co-Ordinator

HOD

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ATTENDANCE SHEET

Name of the Program:- A lecture on Economic incentives.

Date:- 14/03/2020.

FEEDBACK:- Excellent (5), Very Good (4), Good (3), Avg (2), Poor(1)

S.NO	NAME OF THE STUDENT	ROLL NO	BRANCH	SIGNATURE	REMARKS
1	Boda Naveen	17011A0105	CIVIL		4
2	A. Layanee	17011A0533	CSE	A. Layanee	4
3	C. Laxmi	17011A0526	CSE	Laxmi	5
4	S. NIKHITA	19011A0222	CIVIL	Nikhita	4
5	D. Tharun	18011A0216	ECE	Tharun	3
6	B. Ganesh	17011A0323	MECH	Ganesh	3
7	B. Praveen	19015A0209	EEE	Praveen	2
8	Nagula Lakshika	19011A0550	CSE	Lakshika	2
9	R. Adithyana	19011A0212	MECH	Adithyana	3
10	K. Madhu	15011A0302	MECH	Madhu	4
11	B. Navya	20015A0101	CIVIL	Navya	4
12	G. Anusha	18011A0421	ECE	Anusha	3
13	M. Sai	18011A0144	CIVIL	Sai	2
14	CHIKKA AKHIL	19015A0212	EEE	Akhil	3
15	K. mallekha	18011A0309	MECH	mallekha	4
16	S. Kasthur	19015A0320	MECH	Kasthur	3
17	D. Aravind	18011A0413	ECE	Aravind	4
18	A. Dawan	17011A0701	EEE	Dawan	4
19	S. AMRIT	19011A0501	CSE	Amrit	5
20	M. Sounthana	17011A0431	ECE	M. Sounthana	3
21	M. Nithinkumar	19011A0111	CIVIL	Nithinkumar	4
22	Poikadi Ajay	19011A0524	CSE	Ajay	2
23	V. Sai Kauth	17011A0559	CSE	V. Sai Kauth	2
24	K. Raj Kumar	19016A0303	MECH	Raj Kumar	2
25	Yadram. Avinash	17011A0138	CIVIL	Avinash	2
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